

NCW ASSOCIATION OF REALTORS® BOARD OF DIRECTORS MINUTES
AUGUST 3RD, 2017

Board Members Present: Erin Davidson, Brad Allen, Pamela Cooke, Becky Long, Darlene Baker, Pam Wright, Bryan Campbell, Shaunna Larson, Adam Williams, Rocky DeVon, Kristi McPherson

Excused Board Members: Excused – Jamie Wallace, Carole Keane, Kathy Jo Porter, Jim Blair

Guests Present: Patrick Davidson

Staff Present: Christi Maroney, Becca Chambers, Myranda Drescher

1. CALL TO ORDER & CONFIRMATION OF QUORUM - 9:00AM

2. CONSENT AGENDA

2.1. July 2017 Minutes

2.2. **Membership Count as of July 31st:** 388 REALTORS® (387 Primary, 1 Secondary), 1 Non Member, 62 Affiliates (60 Primary, 2 Secondary)

New REALTOR® Members: Chelsey Blaufuss – Nick Mclean Real Estate Group, Domenica Navarro – Laura Mounter Real Estate

Inactive REALTOR® Members: Bonnie Laws – Coldwell Banker Lake Chelan Properties, Rose Lange – RE/MAX Landmark, Cainen Buchanan – Nick McLean Real Estate

New Affiliate Members: Joe Larsen – Win Home Inspections

MOTION: (Becky) Adopt the Consent Agenda. M/S/A, U.

3. MEMBERSHIP REPORT: Shaunna Larson

Still working with Cordell Neher on the courses being offered to membership, once the schedule is confirmed it will be ready to launch.

4. TREASURER'S REPORT: Carole Keane - *Excused*

4.1. July & YTD 2017 Financial Reports

Meeting to be held with Cordell Neher on August 16th to go over financial reports and organizational formats.

MOTION: (Pam) Adopt the Treasurer's Report. M/S/A, U.

5. REPORTS

5.1. President's Report: Erin Davidson

5.1.1. Lewis Family

Becca addressed the Board of Directors regarding a family who lost their rented residence due to fire, requesting household needs from Board members and/or the membership.

MOTION: (Rocky) Provide one months' rent not to exceed \$1,000. M/S/A, U.

MOTION: (Bryan) Send an email to Designated Brokers about the situation when a supply list has been created. M/S/A, U.

5.2. AE Report: Christi Maroney

5.2.1. Action Items

5.2.1.1. Conference Call Options

Presentation of conference call services and associated costs.

FreeConferenceCall.com will be used for attendees via conference call.

5.2.1.2. Dues Invoicing

National Association of REALTORS® dues will be released at the end of this month, discussion of local Association dues and payment plans.

Notification of annual dues amounts to be released in October once the coming year's budget is adopted.

5.2.2. Dues Invoicing

National Association of REALTORS® Local Association Executives' Roundtable

Report of discussions held among local Association Executives, Dale Stinton and Bob Goldberg.

Many of our Association's concerns, struggles and positive feedback were shared among other local Associations across the nation, regardless of size.

5.3. Lake Chelan Council: Kathy Jo Porter

A REALTOR® Appreciation Night is being held at Sunset Marina next Tuesday. REALTOR® Fun Night is scheduled for September 22nd at Benson Vineyards. More information to follow.

5.4. Okanogan County Report: Rocky DeVon

The Hirst decision is still making progress in Okanogan County. A \$250 permit is required for ordinance through the County. The only project denial has not been for a single family residence and was located in the Methow Valley.

5.5. Communications Report: Adam Williams

5.5.1. Membership Survey

Daily reports will be provided each afternoon to monitor progress.

118 Association members have responded to the Membership Survey thus far, the survey will remain open through September 11th. The project will be Chaired by Pam Wright moving forward.

5.6. MLS Committee Report: Pam Wright

5.6.1. Action Items

5.6.1.1. Windermere Internal Database

MOTION: (Jonathan) Allow listing feed including all statuses for the purpose of non-public-facing websites. M/S/A, U.

5.6.1.2. MLS Vacancy

Angie Coleman, JoAnna Holland, Karen Boghokian and Kele Osborn stated their interest and spoke to the Committee.

MOTION: (Jonathan) Appoint Kele Osborn to the vacant term through the end of 2017 and JoAnna Holland to the vacant term through the end of 2019. M/S/A, U.

5.6.1.3. MLS Violations

5.6.1.3.1. Section 2.5 – Reporting Sales to the Service

Regarding the date a listing status should have been updated to Pending in the MLS.

MOTION: (Karie) Issue a Letter of Warning and require completion of another MLS Rule Acknowledgement. M/S/A, U.

5.6.1.4. Contingencies

MOTION: (Adam) Require numerical field for the number of bump days for Active-Contingent status. M/S/A, U.

5.6.1.5. Section 2.3 – Right of Cooperating Firm in Presentation of Offer

Possible rule amendments forwarded for review by the Governing Documents Presidents' Advisory Group.

5.6.2. Other Business

5.6.2.1. Showing Instructions Field Request

MOTION: (Jonathan) Add "See Private Remarks for Showing Instructions" to Showing Instructions options. M/S/A, U.

5.6.2.2. Offer Review Field Request

MOTION: (Jonathan) Look into the options for including a field showing the date and time the seller will review offers with the listing broker. M/S/A, U. Staff will research and present options at the MLS Committee meeting on August 31st.

MOTION: (Pam W) Adopt the MLS Committee Report in whole. M/S/A, U.

5.7. Events Report: Darlene Baker

5.7.1. Annual Membership & Election Luncheon

To be held Monday, September 18th from 12pm to 1:30pm. Staff working on arrangements to have Aleksander Velkoski from the National Association of REALTORS® to report on the data project with Washington REALTORS®.

5.7.2. Annual Fundraiser

To be held Thursday, October 19th, campaign centered on distracted driving. More details to come.

Bumper stickers are being prepared by Becca for the distracted driving campaign.

5.7.3. Food Drive Date

Determination of date for 2017 Food Drive, Make a Difference Day is Saturday, October 28th.

The REALTOR® Food Drive will take place on Saturday, November 4th.

5.7.4. Education

5.7.4.1. Professional Standards Course

44 Registrants to date, RediMedi presentation scheduled for lunch. A separate email will be sent to notify members of the presentation if they aren't planning to attend the course.

5.7.4.2. ABR (Accredited Buyer's Representative) Designation Course

September 18th and 19th at the Confluence Technology Center, instructed by Jan Ellingson. Additional recording and other requirements are expected from a designation course, updates will be provided via email. Price and catering to be determined.

5.7.4.3. CORE Course

Member request for a CORE course this year, date needs to be determined.

First American Title is hosting a CORE course in the coming months, a CORE course will be scheduled in 2018.

5.8. GA Report: Bryan Campbell

Currently recruiting members to serve on the Government Affairs Committee, suggestions are appreciated.

5.8.1. Postcard Announcement

Postcard mailing announcing the coming meeting to include certain provisions in the Chelan County Shoreline Master Plan, approximately 4,400 potentially affected property owners included in the mailing. A Local Issues Fund request was approved for the expense of the mailing, we will split the \$250 required for the request with Building NCW. Thank you to Dan Beardslee for the verbiage and Marc Straub for coordinating the mailing.

Expenses were less than initial projections, \$219.50 will be returned to the Washington REALTORS® Local Issues Fund.

An advertising package with the Wenatchee World of \$745 to further spread the word to property owners and the public. The package includes a large ad in the weekly paper and an online advertisement until the meeting including our logo.

MOTION: (Pam C) Purchase the advertising package and ask Building NCW if they are willing to split the cost with us. M/S/A, U.

5.8.2. Report from Government Affairs Project Manager - Dan Beardslee

Dan reported on the status of current projects.

5.9. Affiliate Update: Jim Blair and Kristi McPherson

5.9.1. Affiliate Communications

Communication has improved after designating primary contacts in each Affiliate office. Wire fraud remains an issue, fraudulent deeds are being recorded, some removing individuals from title. Cyber insurance for email addresses is suggested for buyers and sellers moving through a real estate transaction.

6. OTHER BUSINESS

No other business discussed.

7. ADJOURN

MOTION: (Rocky) Adjourn the meeting at 10:25am. M/S/A, U.

Next Meeting: September 7th, 2017 at 9am

EXECUTIVE SESSION

1. Past Due Accounts

2. Staffing