

NCW ASSOCIATION OF REALTORS® BOARD OF DIRECTORS MINUTES
MAY 4TH, 2017

Board Members Present: Erin Davidson, Jamie Wallace, Brad Allen, Pamela Cooke, Carole Keane, Becky Long, Pam Wright, Bryan Campbell, Shaunna Larson, Adam Williams, Rocky DeVon, Jim Blair

Excused Board Members: Darlene Baker
Porter

Unexcused Board Members: Kathy Jo

Guests: Patrick Davidson, Greg Wright
Beutler

Staff: Christi Maroney, Courtney

1. CALL TO ORDER & CONFIRMATION OF QUORUM – 9:04AM

MOTION: (Carole) Add items 3.3 – Cordell Neher Course, 5.2.5 – Building Maintenance and approve the agenda. M/S/A, U.

2. CONSENT AGENDA

2.1. March 2017 Minutes

2.2. **Membership Count as of April 1st:** 376 REALTORS®, 1 Non Member, 60 Affiliates (58 Primary, 2 Secondary)

New Members: Ed Belmudes – Mike West Leavenworth Realty, Tracy Soreano – Chelan Realty, Andreas Collum – RE/MAX Advantage Lake Chelan, Kurt Grossarth – Windermere Real Estate/NCW, Laurie McSeveney – Coldwell Banker LaVigne

MOTION: (Pam W) Adopt Consent Agenda. M/S/A, U.

3. MEMBERSHIP REPORT: Shaunna Larson

3.1. Put an SOC in it – Standard of Care of a Lawyer Course Review

Positive feedback received from many course attendees for the course information and instructor.

3.2. Redimedi Integrative Clinic

A possible membership benefit for our Association members. Shaunna was asked to reconnect with Kyle and send further details to the Board of Directors for an email vote.

3.3. Cordell Neher Course

Shaunna and Kele Osborn, Education Chair, have been working on a 4-point quarterly course series with Cordell Neher. Times to be determined, courses will be free of charge and cover topics like tax services, financial planning, Quickbooks software and more.

MOTION: (Jamie) Approve the course offering with Cordell Neher. M/S/A, U.

4. TREASURER’S REPORT: Carole Keane

4.1. April & YTD 2017 Financial Reports

MOTION: (Carole) Approve the Financial Reports. M/S/A, U.

5. REPORTS

5.1. President's Report: Erin Davidson

Reports on the Washington REALTORS® Spring Business Conference from attendees. Legislative Steering had a great meeting on the Hirst decision and the McLeary decision. The presentation on Data Mining from the National Association of REALTORS® was interesting and valuable. Ideas for an NCWAR YPN Group, quarterly evening networking events, lunch after New Member Orientations, possibly partner with other Associations to form a Women's Council.

5.2. AE Report: Christi Maroney

5.2.1. Action Items

5.2.1.1. Website Proposals

5.2.1.1.1. Blind Renaissance

5.2.1.1.2. Axeon Technologies

5.2.1.1.3. Placester

Review of all three proposals, Placester is geared more toward REALTOR® use instead of Association use. A proposal has also been requested from Firefly. Jamie will ask a web developer contact for insight and guidance.

5.2.1.1.4. Hiring Update

Very few applications were received, two possible candidates will be scheduled for interviews. In the meantime, a part-time employee to help with administrative work in the office until a replacement is found.

MOTION: (Erin) Approve hiring of a part-time employee. M/S/A, U.

5.2.1.2. RESAAS

Possible Membership software program to consider in the future.

5.2.1.3. Building NCW Sponsorship

Building NCW is requesting a sponsorship for their upcoming Golf Tournament.

MOTION: (Carole) Approve a \$175 hole sponsorship for the upcoming Building NCW Golf Tournament. M/S/A, U.

5.2.2. Designated Broker Feedback

The Designated Brokers who attended the April 27th meeting requested the Board of Directors to research the possibility of a banner ad in the Wenatchee World Open Homes ad to visit the NCWAR Open Homes website to view upcoming Open Houses. The Nickel Ads and Homefinder publications were also requested.

5.2.3. Spring Luncheon Recap

Positive feedback received about the Spring Luncheon program and presenters. Methods for improvement were to send separate emails for the Course, Luncheon and Awards ballots, many REALTOR® members weren't aware of the Luncheon and Award nominations due to combined emails.

5.3. Lake Chelan Council: Kathy Jo Porter

5.3.1. Chelan Council Luncheon Review

The Chelan Luncheon was packed with great information and very well received.

5.3.2. Hospital Bond Results

The initial results of the Hospital Bond revealed 65% in favor, it passed!

5.4. Okanogan County Report: Rocky DeVon

Continuing to deal with Hirst issues and well permits.

5.5. Communications Report: Adam Williams

5.5.1. Consultant Searches

Update on the progress of hiring a marketing/communications strategist. A project proposal was provided for review, Adam Williams and Gavin Johnson are continuing to interview consultants.

5.6. MLS Committee Report: Pam Wright

5.6.1. **MLS Violation**

MLS member found in violation of Section 2.5 – Reporting Closing of Sales. Three violations of the same rule occurred in the last 12 months.

MOTION: (Karie) Issue a fine in the amount of \$1,000 and require attendance to an MLS Orientation. M/S/A, 4 Yay, 3 Nay, 1 Abstain.

MOTION: (Becky) Approve MLS Violation recommendation. M/S/A, U.

5.6.2. **App Request**

Real Estate Webmasters requested permission for our RETS feed to be released to their current customers for their newly created mobile App.

MOTION: (Jonathan) Approve the request under the current RETS standards.

5.6.3. **MLS Payments**

MOTION: (Jonathan) Change the MLS credit card policy to require Designated Brokers to charge the entire office quarterly with designated broker approval. M/S/A, U.

5.6.4. **Private Documents**

Staff requested to research the possibility of uploading private documents to the MLS system which would not be available to the public. The option is available in Flex MLS settings.

MOTION: (Leann) Provide private document uploads to the MLS system. M/S/A, 6 Yay, 1 Nay, 1 Abstain.

Staff requested to research the possibility of requiring a legal description and main listing photo to be uploaded prior to the listing becoming active in the MLS system.

MOTION: (Pam W) Adopt MLS Committee Report with an amendment to item 5.6.3, removing the language “with designated broker approval.” M/S/A, 11Y, 1 A.

5.7. Events Report: Christi Maroney

5.7.1. REALTOR® Blood Drive

Scheduled for Tuesday, May 16th from 12pm to 5pm. The email campaign will be released shortly.

5.8. GA Report: Bryan Campbell

5.8.1. City of Wenatchee Sewer Open House

Proposed increase of 680% dropped to 160% increase in the sewer connection fee. The current fee of \$500 will rise to approximately \$1,500.

Bryan will contact Marc Straub to prepare a presentation and send us information when it comes up. Agendas will be examined.

5.8.2. Payment in Lieu of Open Space Requirements

Option sent to Lori to receive payment in lieu of 5% open space requirement for parks. East Wenatchee will be handling the option, more information to come.

5.8.3. Washington REALTORS® Legislative Steering Reports

Carol Kavanaugh, a member of the Washington REALTORS® Legislative Steering Committee will be approached to possibly provide a monthly written report to the Board regarding current issues being discussed.

5.8.4. Hirst Decision

A Call to Action and new website, FixHirst.com have been launched to support Senate Bill 5239. Chelan and Douglas Counties do not display comments regarding their current approach to the Hirst decision. Organizations supporting the bill have submitted their logos to the website for inclusion.

MOTION: (Rocky) Send the Association logo for inclusion on the FixHirst.com website.

5.8.5. Report from Government Affairs Project Manager: Dan Beardslee

Unable to attend.

5.9. Affiliate Update: Jim Blair

5.9.1. Limited Practice Offers Seminar

Recent Limited Practice Offers seminar featured excellent speakers at the event. Approximately 68 people attended at the Lakeside Best Western.

MOTION: (Jamie) Extend the meeting until 10:45am. M/S/A, 11 Y, 1 N.

6. OTHER BUSINESS

6.1. Reimbursement Policy

Rocky and Cindy DeVon's annual membership dues have been covered by the Association due to the travel time required to attend the monthly Board meetings as the Okanogan County Liaison. The recent request to cover Jana Waddell's annual membership dues was denied by vote of the Board of Directors. Rocky requested reconsideration due to travel requirements and past history of covering Cindy DeVon's annual membership dues.

MOTION: (Jamie) Extend the meeting until 10:50am. M/S/A, U.

MOTION: (Jamie) Cover Rocky DeVon and the Lake Chelan Council President's annual membership dues. M/S/A, U.

7. ADJOURN

MOTION: Adjourn the meeting at 10:52am. M/S/A, U.

Next Meeting: June 1st, 2017 at 9am

EXECUTIVE SESSION

1. Past Due Accounts
2. Missing Applications