

NCW ASSOCIATION OF REALTORS® BOARD OF DIRECTORS AGENDA
OCTOBER 30TH, 2017

Board Members Present: Erin Davidson, Jamie Wallace, Pamela Cooke, Carole Keane, Becky Long, Darlene Baker, Bryan Campbell, Shaunna Larson, JoAnna Holland, Rocky DeVon, Kristi McPherson

Excused Board Members Absent: Brad Allen, Pam Wright, Kathy Jo Porter

Guests Present: Stephenie Jones, Patrick Davidson, Greg Wright

Staff Present: Christi Maroney, Becca Chambers, Myranda Drescher

1. CALL TO ORDER & CONFIRMATION OF QUORUM – 9AM

2. CONSENT AGENDA

2.1. September 2017 Minutes

2.2. **Membership Count as of September 30th:** 395 REALTORS® (394 Primary, 1 Secondary), 1 Non Member, 62 Affiliates (60 Primary, 2 Secondary)

New REALTOR® Members: Sheri Hedding – Nick McLean Real Estate

Inactive REALTOR® Members: Jon Magnus – Laura Mounter Real Estate

3. GUEST PRESENTATION: Wenatchee Wild's Real Estate Night

The Wenatchee Wild has been advertising a Real Estate Night. REALTORS® are requested to purchase tickets in groups of 25 for \$325. \$5 will be donated to the Children's Home Society for each ticket sold. The Wenatchee Wild will check with the Game Operations Director to see if recognition can be provided on the ice.

4. REPORTS

4.1. **MEMBERSHIP REPORT:** Shaunna Larson

Looking for feedback on the RediMedi program, Shaunna will send a letter to members informing them about the benefits, including an application and asking for feedback directly.

4.2. **TREASURER'S REPORT:** Carole Keane

4.2.1. September & YTD 2017 Financial Reports

Once the Strategic Plan is completed, monthly Budget v. Actual reports will be provided monthly.

4.3. **PRESIDENT'S REPORT:** Erin Davidson

4.3.1. Washington REALTORS Fall Business Conference

There weren't any major items put up for vote this year. The Hirst decision remains a large factor, Representative Tyler presented on Hirst and the McLeary decision, he stated Republicans are likely losing control of the Senate in 2018. Rocky DeVon has been elected to the position of Central Washington Regional Representative on the Washington REALTORS® Executive Committee. Becky reported Annie will be releasing a video on financing addendums, warning to be very clear as it doesn't represent the buyer waiving financing. Jamie reported association demographics provide a good analysis, younger REALTOR® members are often good at social media so they could be a good match for the Communications Committee. Erin reported we are at the lower end of RPAC investments for 2017, Jamie is now a Sterling Investor. The possibility of a November Phone Bank was discussed.

4.3.2. Zillow Feed

Discussion of current status of Direct MLS Feed to Zillow.

MOTION: (Shaunna) Rescind the decision to release a direct MLS feed to Zillow. M/S/A, 9 Y, 1 Abstain.

4.4. **AE REPORT:** Christi Maroney

4.4.1. Action Items

4.4.1.1. Apple Blossom Festival

Renewal of \$200 Sponsorship.

MOTION: (Carole) Purchase the \$200 Gala Sponsorship. M/S/A, 8 Y, 1 N, 1 Abstain.

4.4.1.2. Festival of Trees

Consideration of 2017 Sponsorship.

No action taken, consideration of sending option to sponsor a mini-tree to the Association membership.

4.4.1.3. Washington REALTORS® Living Wall Capital Campaign

Discussion of the campaign and donor options.

MOTION: (Carole) Purchase the \$1,000 plaque. M/S/A, U.

Staff requested to send information about the new Washington REALTORS® building to the membership.

4.4.2. Refuse to be a Victim Training

The date has been moved to Wednesday, November 15th to allow more time for notification.

4.4.3. Fast Pitch Presenters

Discuss potential framework for Fast Pitch Pre-Tour Meetings, tabled from the September 7th Board meeting.

Staff will cease Fast Pitch announcements, plans for Fast Pitch will be addressed in the 2018 Strategic Plan.

4.4.4. Core Standards Reporting

Core Standards Compliance Tools are due by October 31st.

Most Core Standards requirements have been met, staff will double check to implement any shortfalls before month end.

MOTION: (Carole) Extend the meeting to 10:45am. M/S/A, 9 Y, 1 N.

4.5. **LAKE CHELAN COUNCIL REPORT:** Kathy Jo Porter

4.5.1. REALTOR® Fun Night

REALTOR® Fun Night had a great turnout, results have yet to be announced.

4.5.2. 2018 Elections

The Nominating Committee is getting started with the 2018 Election Process. Elections take place at their December Luncheon.

4.6. OKANOGAN COUNTY REPORT: Rocky DeVon

A moratorium has been placed with properties that may be affected by the Hirst decision, Futurewise is beginning to look at Okanogan County. 40,000 people currently reside in Okanogan County.

4.7. MLS COMMITTEE REPORT: Jamie Wallace

4.7.1. Action Items

4.7.1.1. Violation Committee

Discussion of creating an MLS Violation Committee to review and provide recommended actions to the MLS Committee.

MOTION: (Sharon) Form a Violation subcommittee. M/S/A, U.

4.7.1.2. MLS Fields

Consideration of adding "Buyer to Verify" option to school drop-down lists.

MOTION: (Leanne) Add "Buyer to Verify" option to school drop-down lists. M/S/A, U.

4.7.2. Other Business

4.7.2.1. Realtor.com

Realtor.com is a direct competitor with Zillow, advertising Realtor.com in local publications could show positive results for Association members.

MOTION: (Jamie) Adopt MLS Committee report in whole. M/S/A, U.

4.8. EVENTS REPORT: Darlene Baker

4.8.1. Annual Fundraiser

To be held Thursday, October 19th, campaign centered on distracted driving. Tickets are \$50 each, sponsorships are now available. Email campaign will be out by the end of today. Sponsors, volunteers and silent auction items are needed!

Two Chefs is catering the dinner and Fire will bartend for the evening.

4.8.2. REALTOR® Food Drive

To be held November 4th from 9am to 2pm. Cindy Huffer volunteered as Chair, Doug Morger has lined up Grocery Outlet in Wenatchee & East Wenatchee, spoken to Tracy Martin about Martin's Market and contacted real estate offices. Premier One Properties has already pledged \$1,000 to the 2017 Food Drive.

4.9. GA REPORT: Bryan Campbell

Chelan County Shoreline Master Program meeting report.

4.10. AFFILIATE REPORT: Kristi McPherson

Elder Abuse – In situations where REALTORS® are representing the seller but only speaking to the seller's kin, the title officer has an obligation to communicate specifically with the seller.

Kristi invited all members of the Board to the First American Title Open House on October 12th from 4 to 6pm.

MOTION: (Becky) Extend the Board meeting to 10:55am. M/S/A, 9 Y, 1 N.

5. OTHER BUSINESS

5.1. REALTOR® RING DAY

Sharon Ventrello is chairing 2017 REALTOR® Ring Day for the Salvation Army on December 1st, 2017.

5.2. BOARD RETREAT & STRATEGIC PLAN

The Board Retreat will be held in concurrence with the Strategic Planning session later this year. Steve Klaniiecki and Steve Francks have been asked to facilitate, dates and times will be provided based upon their availability.

5.3. NORTHWEST MLS

Discussions at the Fall Conference indicated Northwest MLS is still looking to work with our Association. The discussion regarding a direct MLS feed to Zillow.com is a separate decision. A special membership meeting will be scheduled on Friday, October 20th to present the details of the direct MLS feed decision and answer any questions/concerns from the membership regarding these issues.

6. ADJOURN

MOTION: (Bryan) Adjourn the meeting at 10:55am. M/S/A, U.

Next Meeting: November 2nd, 2017 at 9am

EXECUTIVE SESSION

1. Past Due Accounts
2. Non-Member Licensees